

CONTACT: Hiroshi Takaki
360-398-1319
President, EDA

EDA launches First-Ever Web-Based Blueprint Creation Program

***Technology enables manufactures to automate the design of
complex, engineered-to-order products***

Bellingham, WA (June 29 2010) – EDA, one of the world’s leading design automation companies, today announced the launch of iBlueprint, a Web-based technology that enables product manufacturers to develop interactive Web sites for customers to design, review and download unique engineering blueprints, ready for production. Using EDA’s proprietary engineering design technology, iBlueprint saves time and money by streamlining the product drawing, ordering and production process.

“A virtual order form, iBlueprint radically changes the process in which custom products are designed and manufactured,” said Madison Miner, chief engineer EDA. “By creating a dynamic interface, product manufactures can now give their customers the power to create individual blueprints in less time, with just a click of the mouse.

“Our technology enables manufacturing companies to dramatically reduce the hours spent on the engineering and drafting of individual product blueprints,” said Miner. “With iBlueprint, our clients can remain competitive in today’s marketplace by reducing production costs, design errors and the engineering time spent on each order.”

For an interactive demo of iBlueprint visit: <http://www.edainc.net/Demos.aspx>

TRAMCO Inc., a global manufacturer of custom conveyor machinery systems, partnered with EDA to develop a pilot project using iBlueprint technology.

“Tramco is constantly looking for ways to add value to our customers and remain ahead of today’s evolving global economy,” said Leon Trammell, CEO and founder of TRAMCO Inc. “We partnered with EDA to produce the first, fully-operational iBlueprint system because we wanted to give our customers the added freedom to tailor our conveyors and seamlessly order complex products over the Internet.

“Our customers can now visit our interactive Web site, enter the conveyor requirements, select options and instantly download approval drawings,” said Trammell. “iBlueprint saves us time and enables our engineers to focus their attention on new and exciting endeavors, like continuing to innovate our conveyor technology.”

EDA develops custom solutions for iBlueprint technology to ensure any industry or product can benefit from an automated design delivery program. The TRAMCO system was built to meet the needs of the sales staff and increase ordering efficiencies for their clients. TRAMCO's iBlueprint system includes the following features:

- Interactive engineering and design Web site for customers
- Comprehensive quoting and proposal system for salesmen
- Detailed drawing package for in house engineers
- Automatic delivery of manufacturing drawings, flat patterns, complete list of materials and purchase parts

The iBlueprint technology can be applied to virtually any made-to-order product.

“iBlueprint is a game-changer in how products are manufactured,” said Miner. “From water tanks to the manufacturing of custom bicycles, iBlueprint's technology gives consumers the ability to build and tailor products to scale with the ease of the Internet.”

Manufacturers and consumers both benefit from the integration of iBlueprint.

“Our customers no longer have to wait for our engineers to develop blueprints for each proposal and order,” said Trammell. “Customers can now investigate the “What-if” by designing and modifying engineering plans themselves to arrive at much more exact conveyor specifications. It's simple, with iBlueprint our customers instantly see the results of their inputs and our engineers can focus on special projects and unique equipment.”

###

About EDA:

Since 1991, Engineering Design Automation, Inc. (EDA) has been helping manufacturing companies to dramatically reduce the hours spent on sales quotations, engineering, drafting, and manufacturing. EDA has a proven record of both increasing clients' competitiveness by allowing them to respond to customer inquiries more rapidly, and lowering their production costs by eliminating design errors and reducing sales and engineering time per order.

About TRAMCO Inc.:

TRAMCO has been involved in the design, application, engineering and manufacture of the world's most complete line of chain conveyors, enclosed belt conveyors, specially designed conveyors and conveyor conversions since 1967. A unique combination of design, engineering, proper component selection, manufacturing, and service after the sale has made TRAMCO the source for consulting and supply in bulk material handling situations.